



Terms of Service

International Modeling Foundation (IMF)

Version 1.0 | Effective: 01.12.2025

1. INTRODUCTION AND ACCEPTANCE

1.1 About these Terms

These Terms of Service ("Terms") govern your access to and use of the Model ID platform operated by the International Modeling Foundation ("IMF", "we", "us", "our"), including our website at model-id.com, mobile applications, and related services (collectively, the "Platform").

1.2 Who we are

The International Modeling Foundation is a Dutch public benefit foundation (stichting) registered in the Netherlands. We operate as a certification and verification body for the modeling and creative industries.

We are NOT:

- An employment agency or talent agency
- A booking platform or marketplace
- A legal services provider
- A law enforcement agency
- A mediator or arbitrator

1.3 Agreement to Terms

By creating an account, accessing, or using the Platform, you agree to be bound by these Terms of Service, our Privacy Policy, our Ethical Charter, our Code of Conduct, and our Certification Visibility Agreement (if you pursue certification).

If you do not agree to these Terms, you may not access or use the Platform.



1.4 Changes to Terms

We may modify these Terms at any time. Material changes will be communicated via email to registered users at least 30 days before taking effect. Your continued use of the Platform after changes take effect constitutes acceptance of the modified Terms.

2. ELIGIBILITY

2.1 Age requirements

Age	Account creation	Certification
18 and older	Yes	Yes
16-17	Yes	Yes, with parental/guardian consent
Under 16	No	No
Under 13	No	No

2.2 Parental/Guardian consent

If you are under 18, a parent or legal guardian must consent to your use of the Platform. Your parent/guardian must provide consent during certification (Step 5), may manage your account on your behalf, receives copies of important notifications, and may request account deletion on your behalf.

2.3 Geographic availability

The Platform is available globally. However, some features may not be available in all jurisdictions, you are responsible for compliance with local laws in your jurisdiction, and we reserve the right to restrict access from certain jurisdictions.

2.4 Accuracy of information

By using the Platform, you represent and warrant that all information you provide is accurate, current, and complete; you will maintain and update your information as needed; you have the legal capacity to enter into these Terms; and you are not prohibited from using the Platform under any applicable law.



3. ACCOUNT REGISTRATION

3.1 Account creation

To access most Platform features, you must create an account by providing a valid email address, a secure password, your full legal name, and your user type selection.

3.2 Account security

You are responsible for maintaining the confidentiality of your login credentials, all activities that occur under your account, notifying us immediately at privacy@modelingfoundation.org if you suspect unauthorized access, and using a strong, unique password.

We are not liable for any loss or damage arising from unauthorized access to your account due to your failure to protect your credentials.

3.3 One account per person

Each individual may only maintain one account. Creating multiple accounts is prohibited and may result in termination of all accounts.

3.4 Account types

User Type	Description	Certification available
Model	Professional models, influencers, content creators	Yes
Creative Professional	Photographers, stylists, makeup artists, agents, bookers	Yes (when available)
Supporter	Industry supporters, allies, advocates	No

4. THE CERTIFICATION PROGRAM

4.1 What certification is

Model ID certification is a verification credential indicating that your identity has been verified, you have agreed to our Ethical Charter and Code of Conduct, and you are in good standing with the IMF certification program.

4.2 What certification is NOT

Certification does NOT guarantee employment or work opportunities, constitute an endorsement of your professional abilities, create an employment or agency relationship with IMF, provide legal protection or liability coverage, guarantee your safety in professional situations, or replace due diligence by agencies, brands, or other parties.

4.3 Certification process

Certification involves a multi-step process:

- Account Creation - Register and verify your email
- Consent - Agree to Ethical Charter, Code of Conduct, and Certification Visibility Agreement
- Identity Verification - Complete verification through Stripe Identity and upload required documents
- Payment - Pay the applicable certification fee
- Guardian Consent - (If under 18) Parent/guardian provides consent
- Review - IMF reviews your application
- Approval/Denial - You are notified of the decision

4.4 Certification decisions

IMF reserves the right to approve or deny certification applications at our sole discretion. We may deny certification for reasons including but not limited to failed identity verification, incomplete or fraudulent documentation, prior revocation from the IMF program, pattern of reports from anonymous sources, information suggesting you pose a risk to industry participants, or failure to meet eligibility requirements.

Denial decisions may be appealed within 30 days. Appeal procedures are outlined in our Appeals Policy.

4.5 Certification duration

Certification is valid for one (1) year from the date of approval. To maintain certification, you must renew before expiration by completing the renewal process and paying applicable fees.



4.6 Certification visibility

By obtaining certification, you agree that your certification status will be publicly visible through our verification tool. Full details are in the Certification Visibility Agreement, which you must accept during certification. Your name, certificate number, status, and dates are publicly visible. Your status (Active, Suspended, Revoked, Expired, Withdrawn) is always accurate. Certain records are retained even after account deletion. Blockchain records are permanent and cannot be deleted.

5. FEES AND PAYMENT

5.1 Certification fees

Certification requires payment of applicable fees as displayed during the certification process. Fees may vary based on user type, geographic location, promotional offers, and hardship provisions.

5.2 Payment processing

Payments are processed securely through Stripe. By making a payment, you agree to Stripe's terms of service. IMF does not store your full payment card details.

5.3 Refund policy

Situation	Refund available?
Application denied by IMF	No refund
You withdraw before approval	Yes, full refund minus processing fees
You withdraw after approval	No refund
Certification revoked for your violation	No refund
Technical error preventing service	Yes, full refund
Dissatisfaction with service	Case-by-case basis

5.4 Financial hardship

We offer reduced fees for users experiencing financial hardship. Contact support@modelingfoundation.org for information about hardship provisions.



6. USER CONDUCT

6.1 Acceptable use

You agree to use the Platform only for lawful purposes consistent with these Terms. You agree to provide accurate information, treat other users with respect, comply with our Ethical Charter and Code of Conduct, report violations you witness, and cooperate with investigations.

6.2 Prohibited conduct

You agree NOT to engage in the following:

Identity and fraud: Impersonate any person or entity, provide false or misleading information, use another person's credentials or identity documents, create fake accounts or certificates, or attempt to obtain certification for someone else.

Platform integrity: Interfere with Platform operation or security, attempt to access accounts, systems, or data without authorization, use automated means to access the Platform without permission, reverse engineer any part of the Platform, or circumvent any security measures.

Content and communication: Post unlawful, harmful, threatening, abusive, harassing, defamatory, or objectionable content, send spam or unsolicited communications, harass or intimidate other users, or share others' personal information without consent.

Abuse of systems: File false, malicious, or frivolous reports, abuse the appeals process, attempt to manipulate certification decisions, or use certification or the IMF name to deceive others.

6.3 Consequences of violations

Violations may result in warning points added to your record, temporary suspension of certification, permanent revocation of certification, account termination, legal action where appropriate, or reporting to law enforcement for criminal conduct.

7. REPORTING SYSTEM

7.1 Purpose

Our reporting system allows users and non-users to report concerns about certified individuals, agencies, brands, or other industry participants. The system supports our mission of industry safety and accountability.

7.2 Types of reports

Report Type	Description	Enforcement capability
Named Report	Your identity known to IMF; reported party notified	Full investigation and enforcement
Anonymous Report	Your identity known only to IMF staff; reported party not notified	Pattern documentation; limited direct enforcement

7.3 Report tiers

Tier	Examples	Retention
Administrative	Payment disputes, documentation issues, minor policy violations	1 year
Professional	Ethics violations, contract breaches, professional misconduct	2 years
Safety	Harassment, unsafe conditions, coercion, exploitation	3 years
Severe	Rape, sexual assault, serious criminal conduct	Permanent

7.4 False reports

Filing knowingly false or malicious reports is a serious violation that may result in warning points against your certification, suspension or revocation of your certification, account termination, or legal action for defamation or other claims.

7.5 Limitations

IMF can only take certification action. We cannot force non-certified parties to comply, provide legal representation, guarantee specific outcomes, act as mediator between parties, or replace law enforcement for criminal matters. For serious crimes or immediate safety concerns, contact appropriate authorities directly.

8. ENFORCEMENT

8.1 Warning system

Our enforcement system uses warning points to track and respond to verified violations:

Category	Points	Expiry
Administrative	1 point	1 year
Professional	2 points	2 years
Safety	3 points	3 years

8.2 Suspension

Suspension is a temporary pause of your certification. Automatic suspension is triggered when you accumulate 7 or more warning points. Precautionary suspension may be imposed during investigation of serious allegations.

Suspension duration: First suspension: 30/60 days. Second suspension: 90 days (with final warning). Third suspension or pattern: May result in revocation.

During suspension, your status shows as "Suspended" in the verification tool and you cannot use your certification for work.

After suspension:

- If cleared, your status returns to "Active"
- Suspension history is visible for 1 year after each suspension ends
- The verification tool displays: "Prior suspension(s): [count] (most recent ended [Month Year])"
- Each suspension has its own 1-year visibility period; older suspensions expire from view independently
- After 1 year with no active suspension history, all suspension records are removed from public display
- Warning points remain per their individual expiry schedules

8.3 Revocation

Revocation is permanent removal of your certification. It may occur due to serious safety violations, severe criminal conduct, pattern of repeated suspensions, serious professional misconduct, or fraud or misrepresentation. Revocation is permanent; however, you may appeal within 30 days.

Revocation visibility:

Category	Public visibility
Administrative	3 years
Professional	5 years
Safety	Permanent
Severe	Permanent

8.4 Appeals

You have the right to appeal certification denial, suspension decisions, and revocation decisions. Submit written appeal to appeals@modelingfoundation.org within 30 days, include your reasoning and any supporting evidence, IMF reviews and responds within 30 days, and the decision is final except for new evidence.

9. PUBLIC VERIFICATION TOOL

9.1 Purpose

Our verification tool allows anyone to verify the certification status of individuals in the Model ID program.

9.2 Information displayed

The verification tool displays name (as certified), certificate number, current status (Active, Suspended, Revoked, Expired, Withdrawn), issue and expiry dates, and user type.

The tool does NOT display contact information, age or date of birth, report details, reasons for suspension/revocation, or warning points.



9.3 Use of verification results

Verification results are provided for informational purposes. Users of the verification tool should use results as one factor in their due diligence, not the only factor, should not rely solely on certification status for hiring/booking decisions, acknowledge that certification does not guarantee character or behavior, and agree not to use results for harassment, discrimination, or unlawful purposes.

10. FOUNDING MEMBERS

Founding Members are early supporters who meet additional criteria and receive special recognition within the Model ID community. Benefits may include a special badge on profile, optional listing in public Founding Member Directory, and recognition for early support.

The Founding Member Directory is optional. If you choose to participate, additional profile information you provide will be publicly visible, you can control visibility in your account settings, and removal from directory does not affect certification status.

11. INTELLECTUAL PROPERTY

11.1 IMF intellectual property

The Platform, including its design, features, content, trademarks, logos, and software, is owned by IMF or our licensors. You may not copy, modify, or distribute Platform content without permission, use IMF trademarks without authorization, create derivative works from Platform content, or remove any proprietary notices from Platform materials.

11.2 Your content

You retain ownership of content you upload (photos, documents, text). By uploading content, you grant IMF a non-exclusive, worldwide, royalty-free license to display your content as part of Platform services, store and process your content, and use your profile photo in verification results and certificates.

This license terminates when you delete your account, except for content retained per our data retention policies, certificates already issued, and blockchain records (which cannot be deleted).

11.3 Certificates

Digital certificates issued by IMF are owned by IMF, are licensed to you for personal professional use, may not be altered, forged, or misrepresented, may be displayed publicly by you and through our verification tool, and remain valid according to their terms regardless of account status.

12. THIRD-PARTY SERVICES

The Platform uses third-party services including Stripe for payment processing and identity verification, Cloudinary for document storage, SendGrid for email delivery, and various infrastructure providers. Your use of these services is subject to their respective terms and privacy policies.

The Platform may contain links to third-party websites or services. We are not responsible for their content, privacy practices, or terms. We may provide verification API access to authorized third parties (agencies, brands, platforms). Such access is limited to publicly visible information and governed by separate agreements.

13. DISCLAIMERS

13.1 "As is" provision

THE PLATFORM IS PROVIDED "AS IS" AND "AS AVAILABLE" WITHOUT WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, NON-INFRINGEMENT, OR COURSE OF PERFORMANCE.

13.2 No guarantee of results

We do not guarantee that certification will result in work opportunities, the Platform will meet your expectations, the Platform will be uninterrupted, secure, or error-free, results obtained will be accurate or reliable, or any errors will be corrected.

13.3 Safety disclaimer

Certification is not a guarantee of safety. Users should exercise appropriate caution in professional situations, conduct their own due diligence, report concerns through appropriate channels, and contact law enforcement for criminal matters.

14. LIMITATION OF LIABILITY

14.1 Limitation

TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW: IMF, ITS DIRECTORS, EMPLOYEES, AGENTS, AND AFFILIATES SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, INCLUDING BUT NOT LIMITED TO LOSS OF PROFITS, DATA, USE, OR GOODWILL, ARISING OUT OF OR RELATED TO YOUR USE OF THE PLATFORM.



14.2 Cap on liability

IN NO EVENT SHALL IMF'S TOTAL LIABILITY EXCEED THE GREATER OF: THE AMOUNT YOU PAID TO IMF IN THE TWELVE (12) MONTHS PRECEDING THE CLAIM, OR ONE HUNDRED EUROS (€100).

14.3 Exceptions

These limitations do not apply to liability that cannot be excluded under applicable law, fraud or intentional misconduct by IMF, or death or personal injury caused by IMF's negligence.

15. INDEMNIFICATION

You agree to indemnify, defend, and hold harmless IMF, its directors, employees, agents, and affiliates from any claims, damages, losses, liabilities, costs, and expenses (including reasonable legal fees) arising from your use of the Platform, your violation of these Terms, your violation of any third-party rights, content you upload or submit, your professional conduct or misconduct, or false or misleading information you provide.

16. DISPUTE RESOLUTION

16.1 Governing law

These Terms are governed by the laws of the Netherlands, without regard to conflict of law principles.

16.2 Jurisdiction

Any disputes arising from these Terms or your use of the Platform shall be subject to the exclusive jurisdiction of the courts of Rotterdam, Netherlands.

16.3 Informal resolution

Before initiating formal proceedings, you agree to contact us at legal@model-id.com and attempt to resolve the dispute informally for at least 30 days.

16.4 Class action waiver

TO THE EXTENT PERMITTED BY LAW, YOU AGREE THAT ANY DISPUTE RESOLUTION PROCEEDINGS WILL BE CONDUCTED ONLY ON AN INDIVIDUAL BASIS AND NOT IN A CLASS, CONSOLIDATED, OR REPRESENTATIVE ACTION.

16.5 Time limitation

Any claim arising from these Terms or the Platform must be brought within one (1) year of the date the cause of action arose, or such claim is permanently barred.



17. TERMINATION

17.1 Termination by you

You may terminate your account at any time through your account settings or by contacting support@modelingfoundation.org. Upon termination, your access to the Platform ends, certain data is retained per our Privacy Policy and Certification Visibility Agreement, certification records remain visible per the Certification Visibility Agreement, and blockchain records cannot be deleted.

17.2 Termination by IMF

We may suspend or terminate your account at any time for violation of these Terms, violation of our Ethical Charter or Code of Conduct, fraudulent, illegal, or harmful activity, extended inactivity (after notice), or at our discretion with reasonable cause. We will provide notice of termination unless prohibited by law or if notice would compromise safety or security.

17.3 Effect of termination

Upon termination, your right to use the Platform ceases, provisions that should survive termination continue (including Sections 11, 13, 14, 15, 16, and 18), certification status is updated per the Certification Visibility Agreement, and you remain responsible for any outstanding obligations.

18. GENERAL PROVISIONS

18.1 Entire agreement

These Terms, together with our Privacy Policy, Ethical Charter, Code of Conduct, and Certification Visibility Agreement (where applicable), constitute the entire agreement between you and IMF regarding the Platform.

18.2 Severability

If any provision of these Terms is found invalid or unenforceable, that provision will be modified to the minimum extent necessary, and the remaining provisions will continue in full force.

18.3 Waiver

Our failure to enforce any provision of these Terms does not waive our right to enforce it later.

18.4 Assignment

You may not assign or transfer your rights or obligations under these Terms without our prior written consent. We may assign our rights and obligations without restriction.



18.5 Force majeure

IMF is not liable for any failure or delay in performance due to circumstances beyond our reasonable control, including natural disasters, war, terrorism, strikes, government actions, or internet/infrastructure failures.

18.6 Notices

Notices to you will be sent to the email address associated with your account. Notices to IMF should be sent to legal@model-id.com.

18.7 Language

These Terms are provided in English. If translated, the English version prevails in case of conflict.

19. CONTACT

General inquiries: support@modelingfoundation.org

Privacy & Security concerns: privacy@modelingfoundation.org

Appeals: appeals@modelingfoundation.org

Postal address:

International Modeling Foundation

[Registered address pending]

Netherlands

20. DOCUMENT INFORMATION

Field	Value
Document	Terms of Service
Version	1.0
Last updated	01.12.2025
Effective date	01.12.2025
Approved by	IMF Board
Next review	01.01.2027



International Modeling Foundation (IMF)
A Global Standard for Ethical Modeling

By creating an account or using the Platform, you acknowledge that you have read, understood, and agree to be bound by these Terms of Service.